

Outdoor Dining + Street Plaza Programs

Community Sounding Board #1 | April 5, 2023



Public Comment

This is an opportunity for members of the public to provide brief comments.



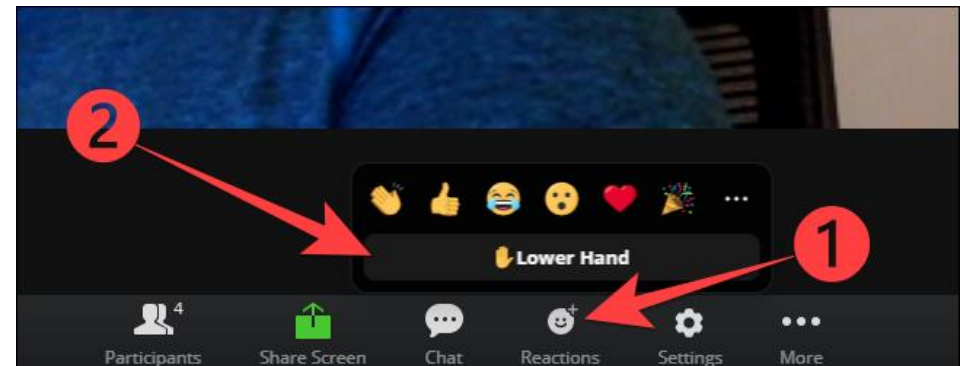
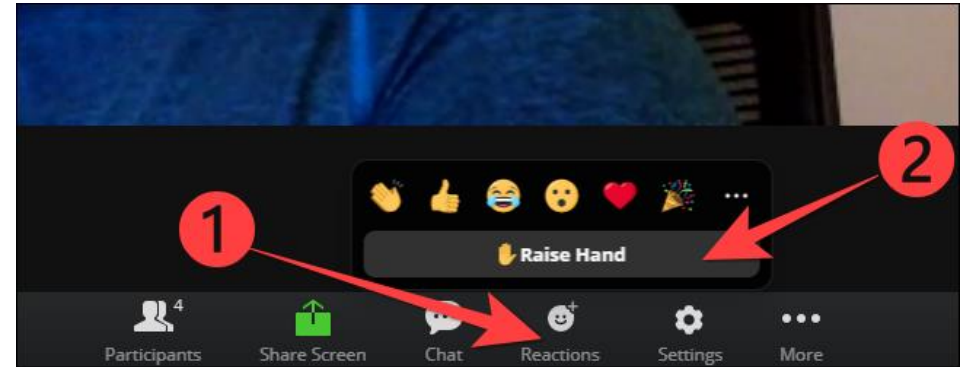
Meeting Objectives

- Member & staff introductions
- Establish roles, guiding values, group norms
- Share overview of the outdoor dining program and Street Plaza program
- Share stories and establish a collective understanding of the significance of these programs
- Collect input on our engagement approach



Staff and Sounding Board Introductions

- Raise your virtual hand
- Share your name (pronouns optional), formal affiliation/role, and lens(es) you're bringing to this work
- Invite someone else to share



Group Norms

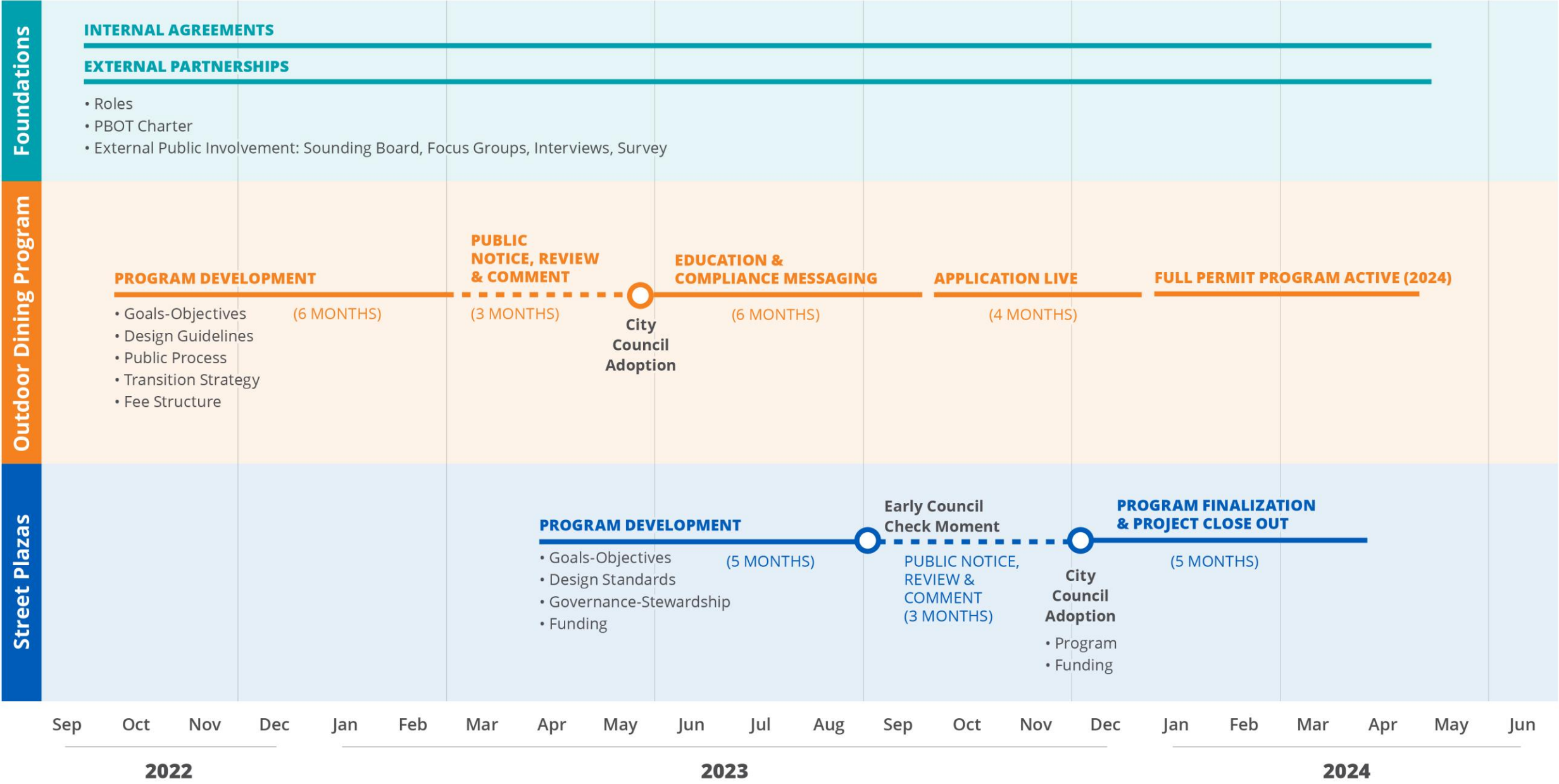
- Take care of your needs as they come up
- Stay engaged and participate
- Share space respectfully
- Diverse perspectives welcome and encouraged



Project Overview

A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with metal tables and chairs, some with umbrellas. A rainbow flag is visible on the left. In the background, there are city buildings, trees, and a white van parked on the street. The text "Project Overview" is overlaid in white on the left side of the image. A small orange horizontal line is located below the text.

STREET PLAZA PROGRAM DEVELOPMENT DRAFT TIMELINE



Outdoor Dining Program (ODP)

- Currently known as Healthy Businesses 'Street Seats' largely administered through Permitting group
- Permit allows temporary changes to right of way to give businesses more space to conduct business safely and effectively
- Program requires structural updates to align evolving City and business needs, and address gaps in permitting process, compliance issues, design guidance, and fee structure



Outdoor Dining Program: Key Work Products

- **Best Practice Review** – How are other cities addressing key issues? What design solutions are available?
- **Draft Design Guidelines** – Revised guidelines to guide installation
- **Scenarios** – Provide insight into implications of various solutions
- **Compliance Transition Strategy** – Approach to assessing compliance as updated program takes effect
- **Fee Structure** – Define cost for permitting process



Outdoor Dining Program: Key Work Products (cont.)

- **Engagement** - Understanding business and stakeholder needs and communication channels for program changes, establish BIPOC business needs
- **Applicant Resources**— Develop limited set of standard drawings to reduce barriers for use;



Street Plazas Program

- Using all or part of a street, Street Plazas are community-oriented public spaces where businesses and community activities are clustered
- Transforms city streets to neighborhood destinations and community gathering spaces
- Can include ODP installations

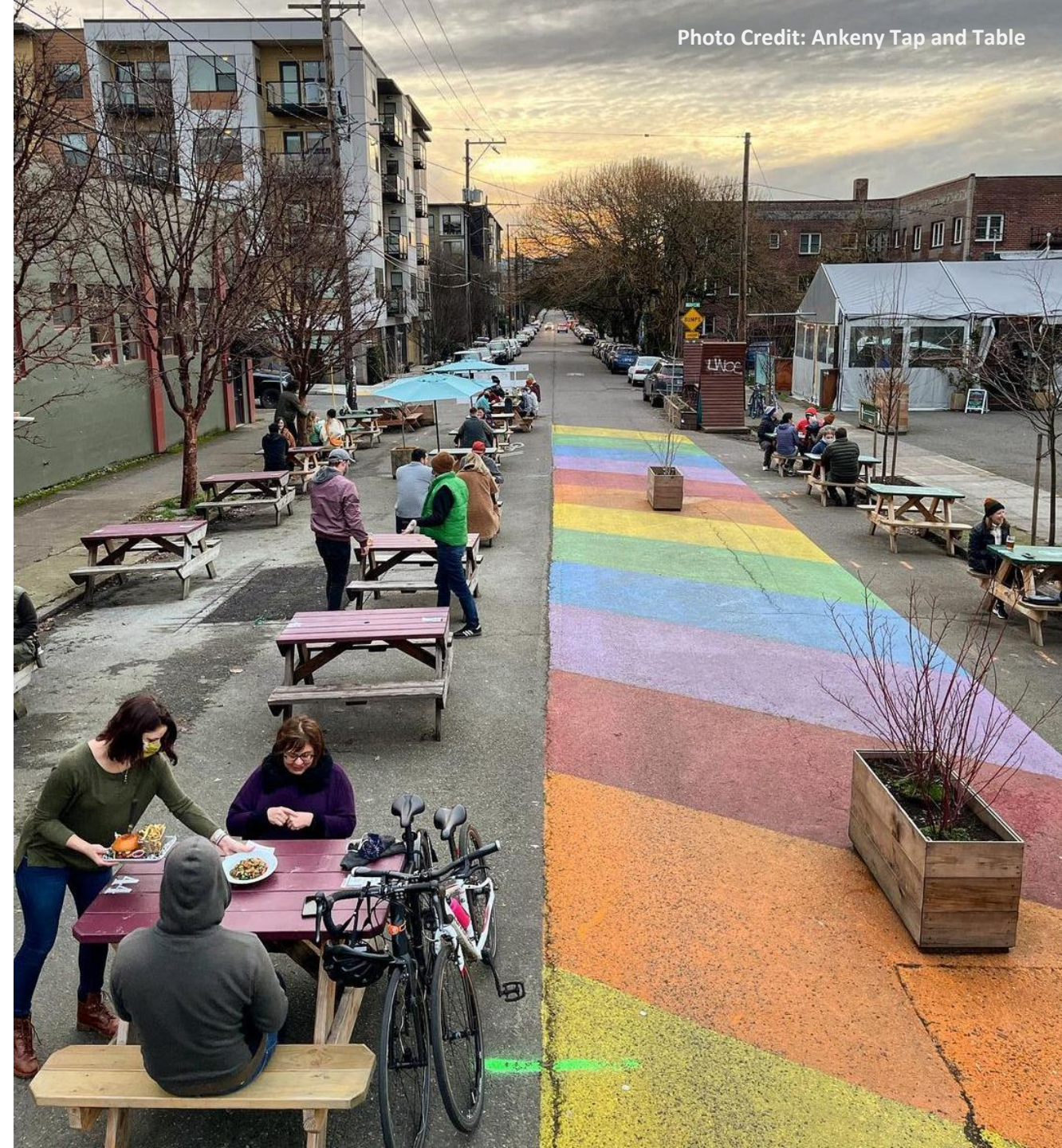
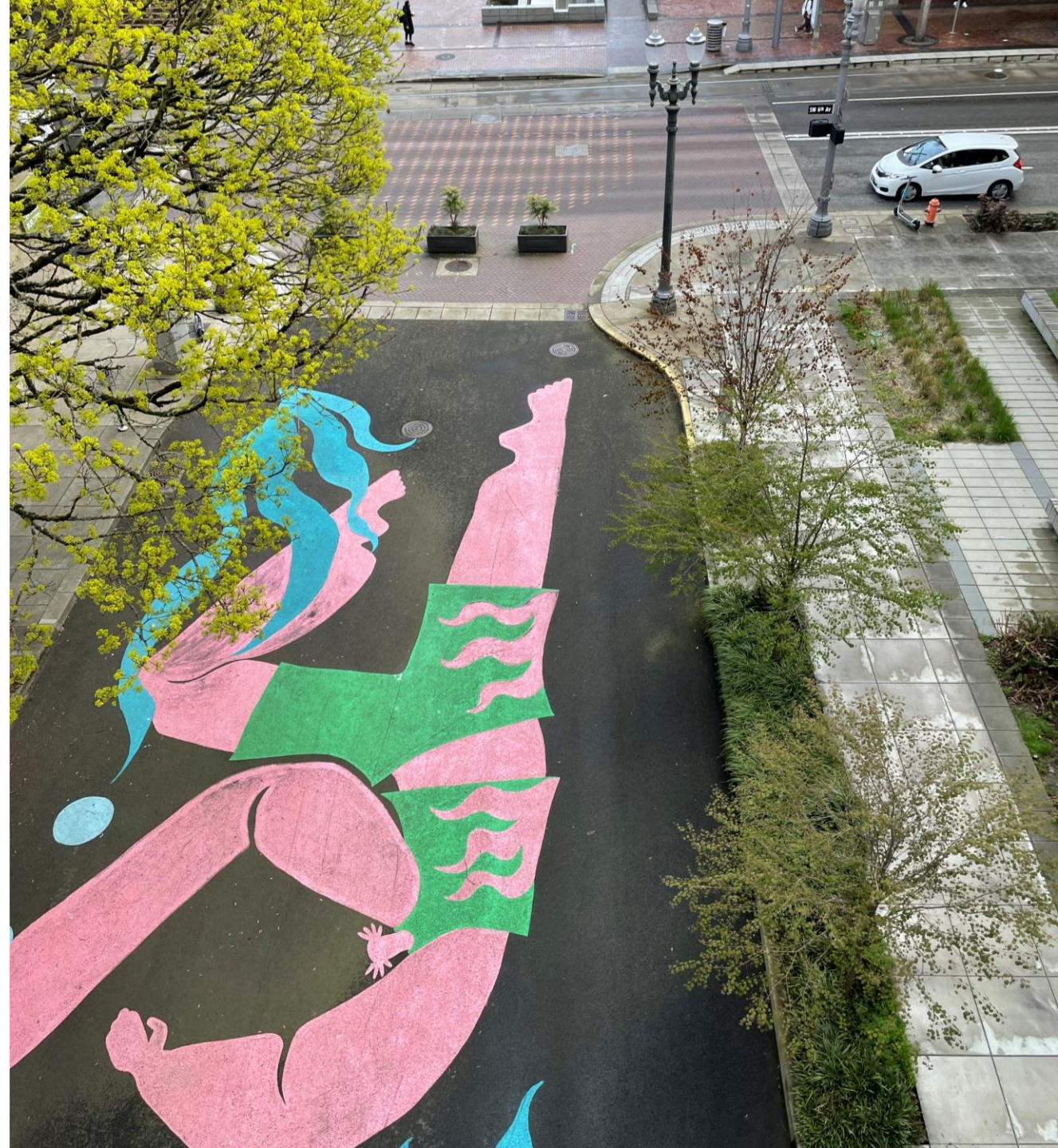


Photo Credit: Ankeny Tap and Table

Plazas Program: Key Work Products

- **Peer City Program Summary** – How are other cities managing and programming public space in the right-of-way? What is most relevant and useful in Portland?
- **Governance and Stewardship Framework** – What are the public/private roles and responsibilities associated with hosting or participating street plazas?
- **Design Standards** – Develop typical plaza design standards to guide material selection, installation process, and similar
- **Transportation Systems Plan Integration**– Recommend goals, policies, and process for plazas in the TSP update



Path to Recovery

Stay Home, Save Lives

Businesses are closed and many workers at home. Emphasis on staying home.

Supporting Physical Distancing

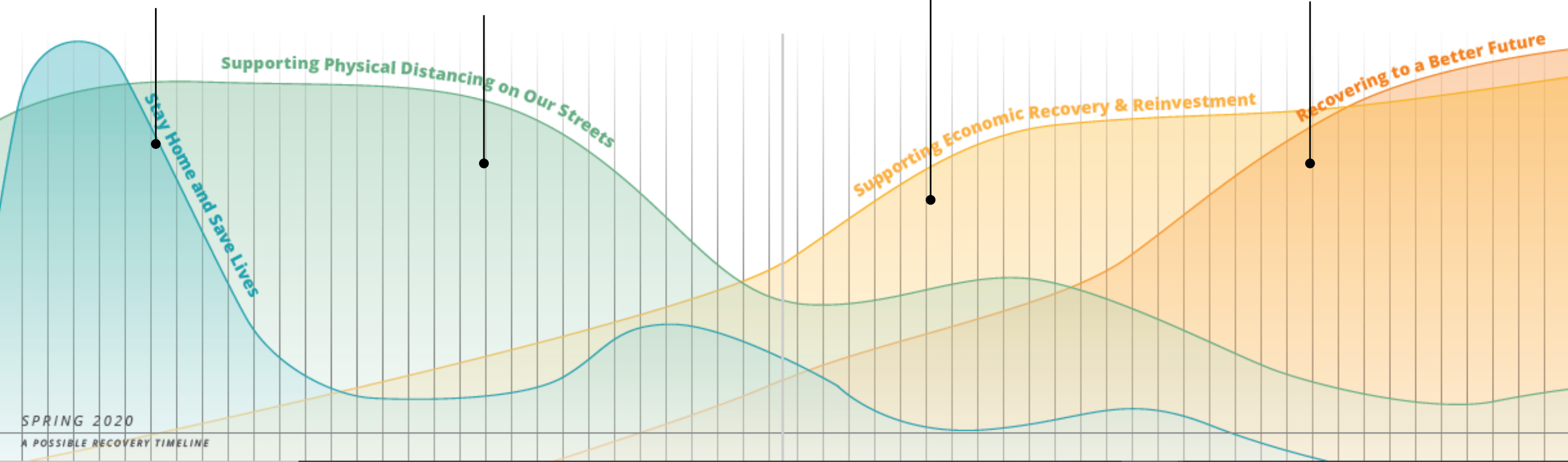
As businesses re-open, careful physical distancing practices continue.

Economic Recovery & Reinvestment

Responding to major economic disruption.

A Better Future

Recovery to a post-pandemic future.



Responding to Recovery

The last few years have given us opportunities to embrace the streets in ways that we couldn't have imagined 10 years ago



- 11 Public Street Plazas in 2022
- 10 Healthy Business Plazas in 2022
- ~800 Healthy Business permits
- 87% of survey respondents think these programs improve safety and vibrancy

Healthy Business Plaza



Healthy Business Permit



Healthy Business Permit



Public Plaza





Dream Street, NE Sumner St



The Cart Blocks, SW Park Ave



Rainbow Road, SE Ankeny St



THANKS FOR SHOPPING & DINING LOCAL!

The Portland Bureau of Transportation (PBOT) created the Healthy Businesses program to allow local businesses to use street space to safely serve their customers during the pandemic.



SAFE STREETS
HEALTHY BUSINESSES

 **PBOT**

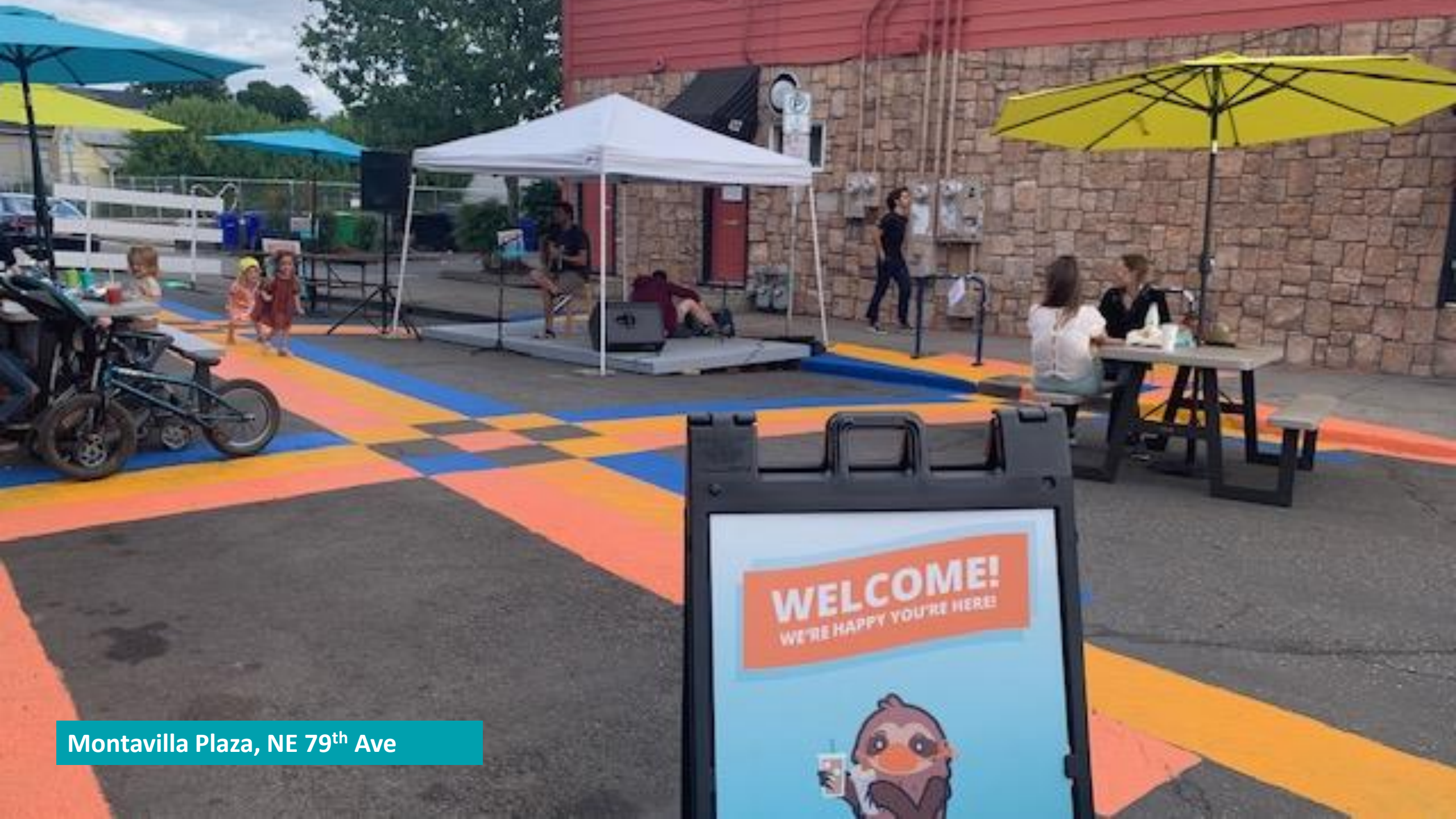
TRAVEL  OREGON



Wilder, NE 30th Ave



AfroVillage PDX Plaza, NW Davis St



Montavilla Plaza, NE 79th Ave



The Art Blocks, NW 13th Ave

Street Plazas in 2023

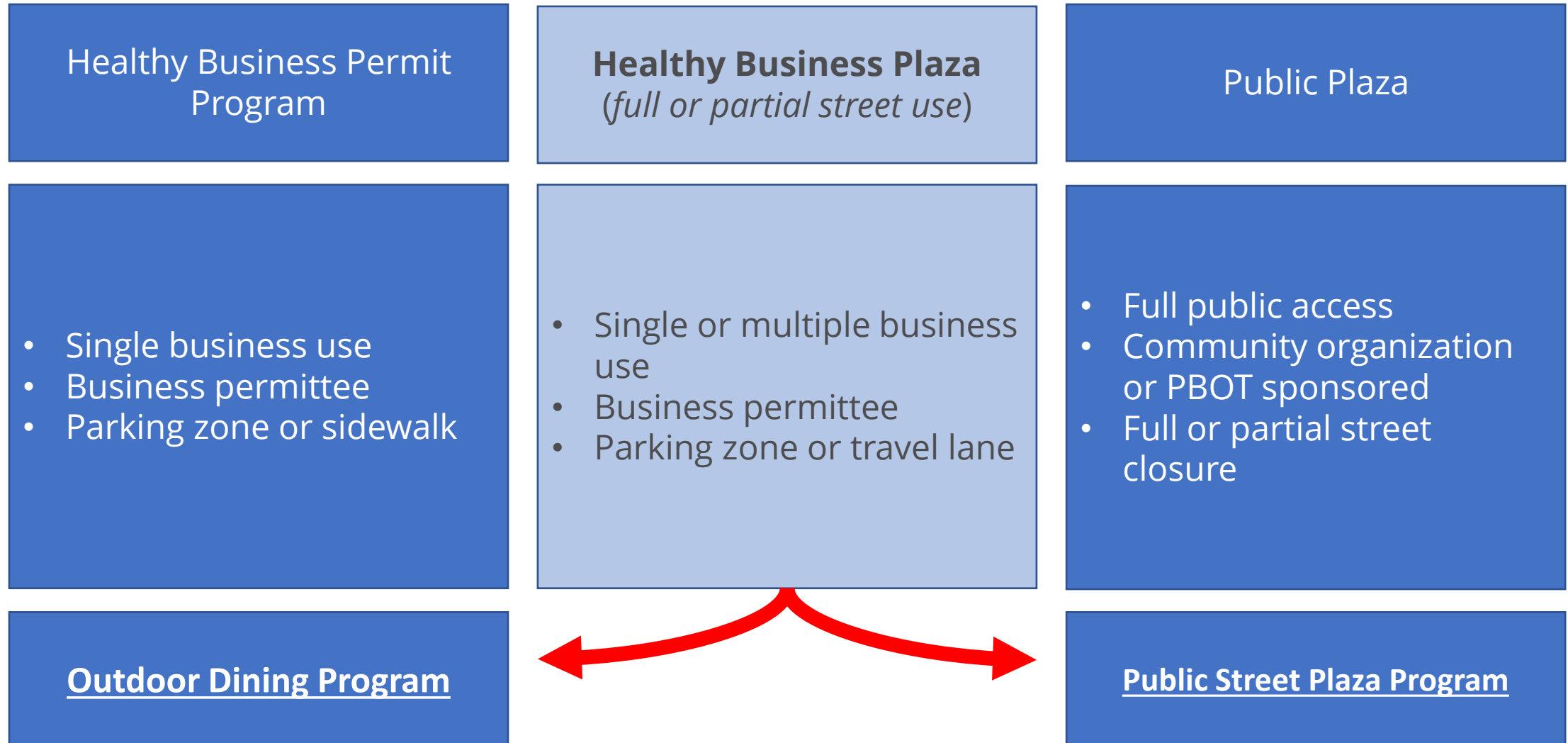
LEGEND

- Permanent Public Street Plaza
- Interim Public Street Plaza
- Business Plaza

Public Street Plazas

Site	Community Partner
Ankeny Alley	Ankeny Alley Association
Arleta Triangle Square	Arleta Triangle/Mt-Scott Arleta Neighborhood
Cart Blocks	Friends of Green Loop
Couch St	Old Town Community Association
Dream Street	Soul District Business Association
Kelley Plaza	TBD: Hollywood Boosters
Kenton Plaza	TBD: Kenton Business Association
Lents Plaza	TBD: Lents Neighborhood Association
Madison St Plaza	The Numberz.FM
Montavilla Plaza	Montavilla East Tabor Business Association
Montgomery St Plaza	Portland State University
NW 13 th Ave Plaza	Urban Art Network
Pride Plaza	Mark Spencer Hotel
Portland Firefighters Memorial Plaza	
St Johns Plaza	St Johns Boosters
Stoll Plaza	TBD: Hollywood Boosters

LOOKING TO THE FUTURE



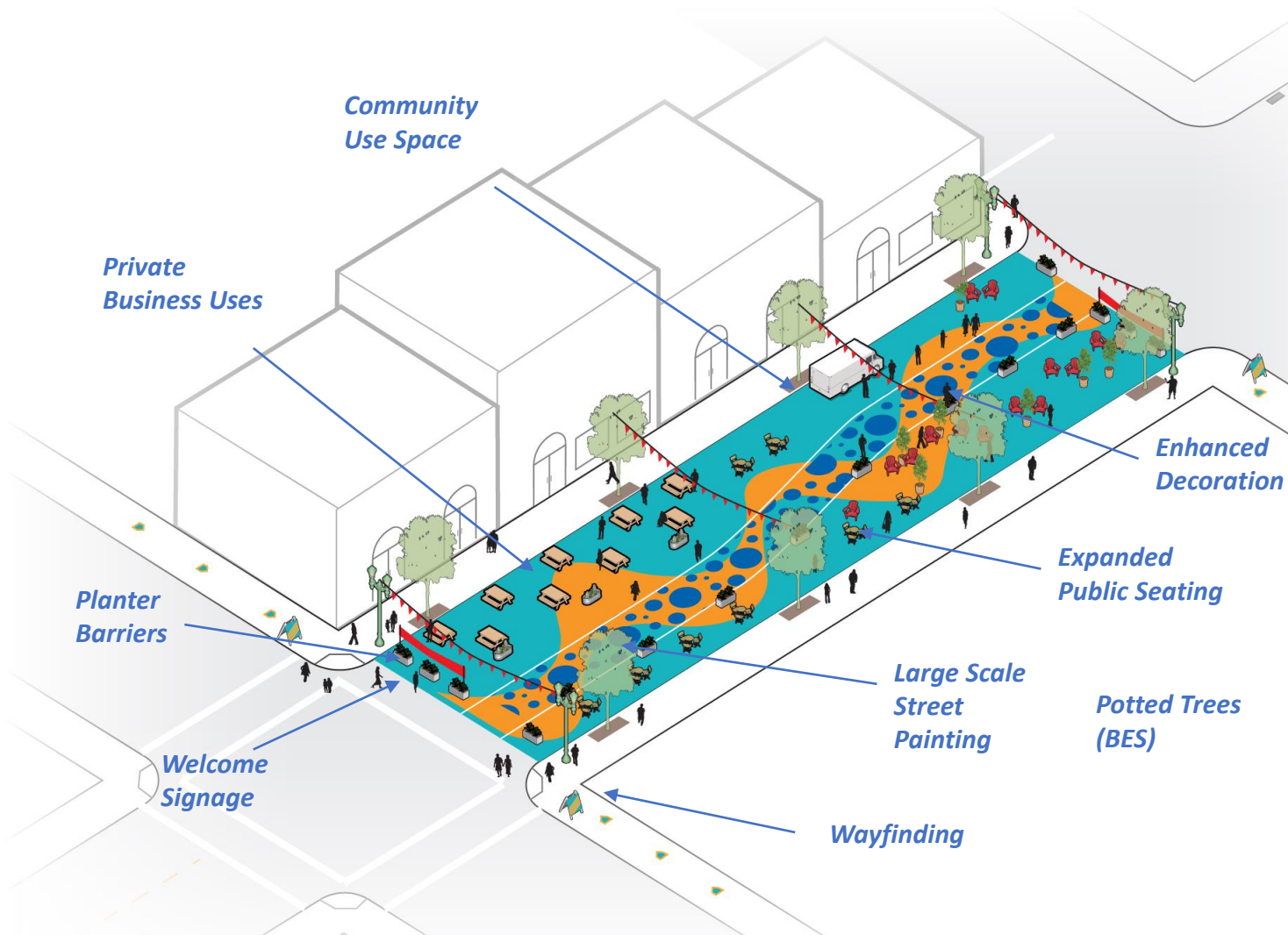
These Programs are Popular

Did plazas and businesses operating outdoors contribute to an area that felt safe and vibrant?



Looking beyond 2022, do you believe that street space should remain open for public plaza use?


Public Street Plaza Vision



Street plazas create the foundation for a public program focused on community gathering and use.

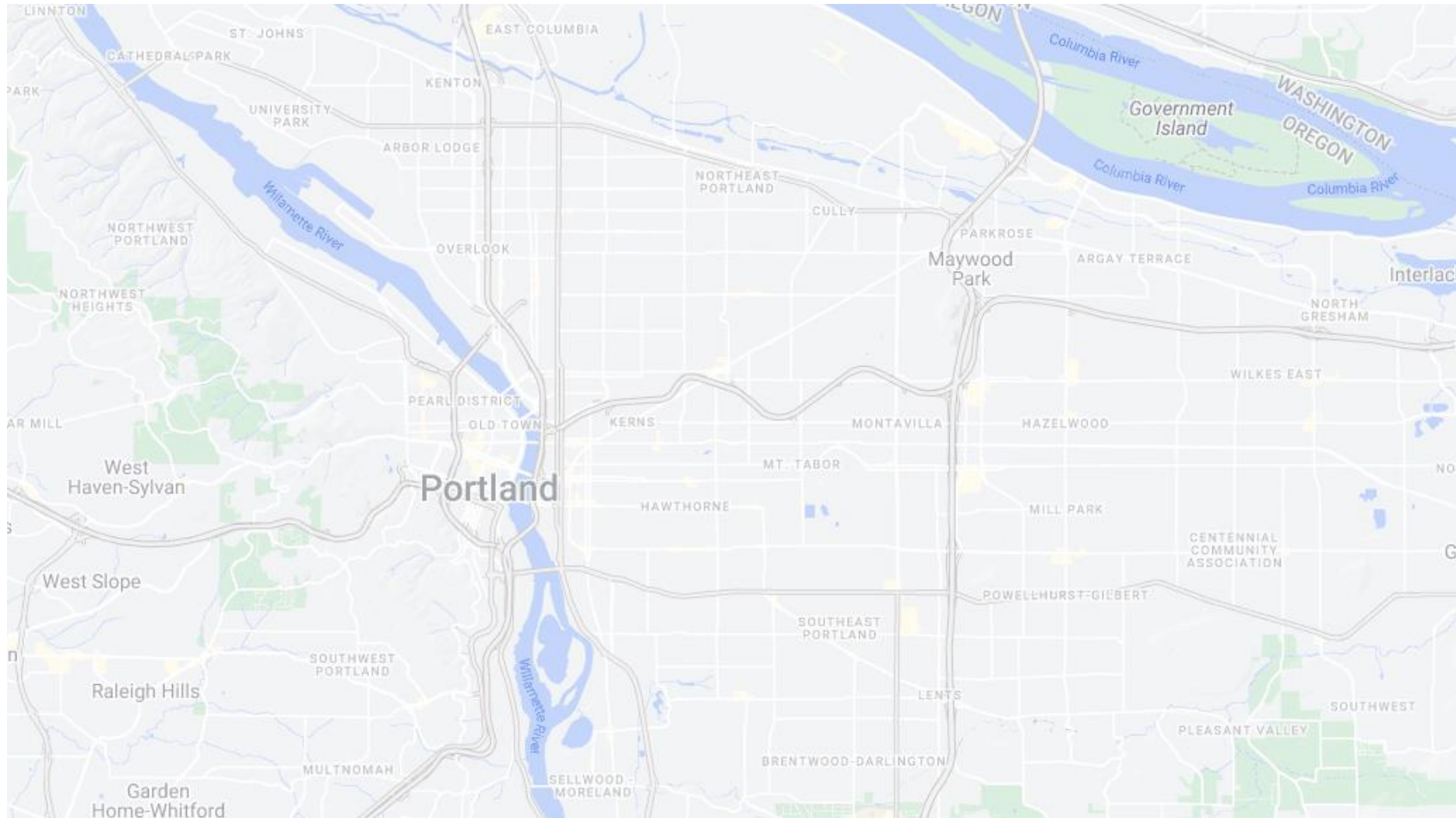
How can PBOT leverage the pedestrian activity that comes with business use to provide well managed and maintained public space?

Questions?



Community Sounding Board: sharing your experiences & understanding your priorities

What are your favorite public spaces in Portland?



Poll: What aspect of the street plaza program are you most interested in?

- Design standards
- Funding
- Governance and Stewardship
- Community Engagement
- Other?

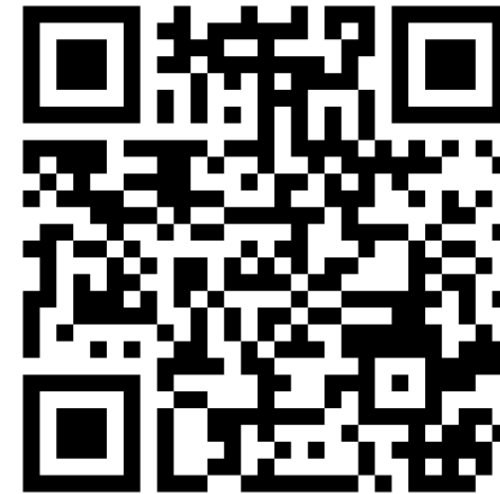


Go to www.menti.com and use the code 6224 1278

What will motive you to stay engaged?

Is there anything about the process you would like us to pay attention to?

From your perspective, what does equity mean for this project?



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Project Engagement Approach

Internal Partners & Stakeholders

- Portland Bureau of Transportation (PBOT)
 - Parking
 - DPT
 - ATS
 - Capital Delivery
- Portland Bureau of Development Services (BDS)
- Portland Bureau of Planning and Sustainability (BPS)
- Portland Office of Management and Finance (OMF)
- Portland Parks and Rec (PP&R)
- Prosper Portland
- City of Portland Mayor's Office
- PBA Clean and Safe

External Partners & Stakeholders

- AfroVillage
- Alberta Main Street
- APANO
- Bike Loud
- Bora Architects/PSU CPID
- Business for a Better Portland
- Central City Concern
- City Repair
- Clean and Safe (PBA)
- Clinton Street Plaza rep
- Community Alliance of Tenants
- Design Commission
- Disability Rights Oregon
- East County Rising
- Friends of Noise
- Hacienda CDC
- IRCO
- Kerns NA
- Micro Enterprise Services of Oregon (MESO)
- Montavilla East Tabor Biz Assoc. (METBA)
- Montavilla Plaza
- Mt-Scott Artleta NA
- NAYA
- NW Parking SAC
- NW Slavic Community Center
- ODP permit holders
- Old Town Community Association
- OPAL
- Oregon Commission for the Blind
- Oregon Restaurant & Lodging Association (ORLA)
- Oregon Walks
- PDX Black Excellence
- PDX Green Loop
- Pitch Black
- Portland Business Alliance
- Portland Street Art Alliance
- Pride Plaza
- Pride Plaza business

External Partners & Stakeholders

- Pride Plaza business
- PSU
- RACC
- Rosewood
- St Johns boosters
- St Johns NA
- Street Roots
- Street Trust
- Sullivan's Gulch NA
- Symbiop
- Travel Oregon
- Travel Portland
- Unite Oregon
- Venture Portland
- Y.O.U.T.H.
- Black American Chamber of Commerce
- Oregon Native American Chamber
- Asian Pacific American Chamber of Commerce
- Philippine American Chamber of Commerce
- Hispanic Metropolitan Chamber
- Oregon Association of Minority Entrepreneurs (OAME)
- Oregon Pride in Business
- APANO (Jade District)

Engagement Approach

Outdoor Dining & Street Plazas

Technical Advisory Committee (6)

Internal Working Group

External Working Group

Community Sounding Board (4)

Outdoor Dining

***Business Interviews (8)**

- Conducted
Jan/Feb

BIPOC Business Survey

- Closes April 12

Community Survey

- Closes April 19

Briefings and webinars

- Ongoing

Street Plazas

Community Focus Group (3)

- Summer/Fall '23

Business Focus Group (2)

- Summer/Fall '23

Community events & briefings

- Ongoing

What are your thoughts?

What role can you play?

Next Steps

A teal-tinted photograph of a city street scene. In the foreground, there is outdoor cafe seating with metal tables and chairs, some with umbrellas. A rainbow flag is visible on the left. In the middle ground, a white van is parked on the street. The background shows city buildings and trees. The text "Next Steps" is overlaid in white on the left side of the image.

Thank you!